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CTSI Recognized by Cisco as an Authorized Digital Media System Partner in the United States

Lubbock, Texas – February 18, 2010 – Computer Transition Services, Inc. announced today that it has achieved Authorized Digital Media System (DMS) Partner status from Cisco. This designation recognizes CTSI as having fulfilled the training requirements and program prerequisites to sell, deploy and support Cisco Digital Media System solutions.

The [Cisco Digital Media System](#) enables organizations to create, manage and access compelling digital media to easily connect customers, employees, partners, students and others anywhere, anytime. It is a flexible and comprehensive solution for publishing dynamic content to both on-premises digital signage displays ([Cisco Digital Signage](#)) and the desktop ([Cisco Desktop Video](#)). Using the network as the platform, the Cisco Digital Media System provides customers across a wide variety of industries with innovative tools for marketing, sales, education and training, communication, and collaboration.

CTSI's Cisco Authorized Digital Media System Partner designation complements the company's existing array of services including managed services, technical support services, solution offerings, web/internet solutions, and technology consulting. CTSI is a business technology provider that delivers custom computing solutions to businesses of the South Plains.

"Cisco Authorized Partners are instrumental in helping our customers successfully deploy some of the most sophisticated networking solutions in the market today," said Steve Benvenuto, director of business development, Worldwide Channels Go-to-Market Group, Cisco. "As a Cisco Authorized DMS partner, CTSI has made an investment in the training necessary to fully sell, deploy and support Digital Media System solutions to customers."

To qualify for Cisco Authorized DMS Partner status, CTSI had to meet a number of requirements, including sales and technical training, the deployment of the DMS Practice Accelerator Kit, and participation in services training designed to enhance and aid end customer satisfaction and experience.

The [Cisco Authorized Partner Program](#) is part of Cisco's go-to-market strategy for emerging technologies. It is open to all partners, is free of product suite restrictions, and is designed to help define the knowledge, skills and services necessary to successfully sell, deploy and support a subject technology. As markets mature and technologies progress along the adoption curve, some Authorized partner programs may migrate to Cisco Specializations.

About CTSI

CTSI is a business technology provider that delivers custom computing solutions to businesses of the South Plains. CTSI partners with: HP, Microsoft, Cisco, Symantec, Ingram Micro, APC, VMware, eEye Digital Security, and several others to supply integrated solutions and professional services to meet the technological and organizational needs of businesses. CTSI offers an array of services including managed services, technical support services, solution offerings, web/internet solutions, and technology consulting. To find CTSI on Facebook, [click here](#).

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